

# VOGUE PATTERNS

DECEMBER 1, 1931



FROCK No. 5847—A versatile frock in a wool crêpe for run-about wear and in cotton, sleeveless, to wear under a Southern sun. In sizes 32 to 46  
Price, 75 cents

ENSEMBLE No. 5845  
Brighten up your dark winter coat with a new printed crêpe frock. A second version is sketched at the right. In 12 to 20; 30 to 38  
Price, 75 cents

ENSEMBLE No. 5845  
A canton crêpe ensemble that is tailored and yet retains feminine lines. The tied scarf adds chic. In 12 to 20; 30 to 38  
Price, 75 cents



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Compliments of **JOSEPH HORNE Co.**, Pittsburgh, Pa.

Runabout, afternoon, and dinner frocks expressing chic midwinter moods



5739

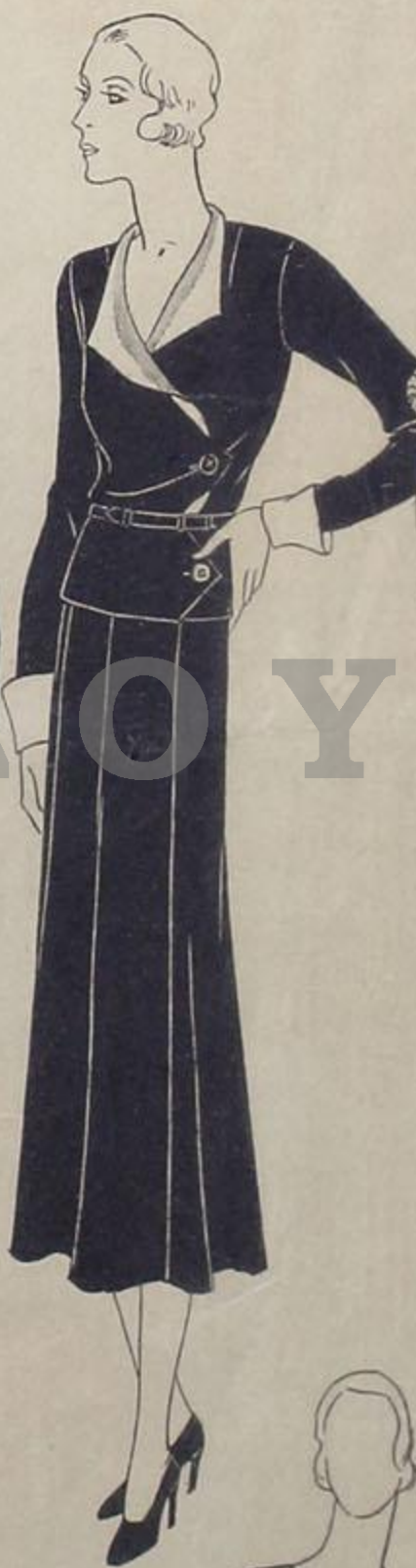
5766

FROCK No. 5739—Especially designed for the larger figure, but equally smart for the slender one is this afternoon frock in canton crêpe. The skirt has a slenderizing V-shaped line. Note the interesting sleeves; 38 to 50  
Price, 75 cents

DINNER-FROCK No. 5766—Here is a frock that is a decided aid in appearing youthful and slim. In sheer crêpe and ankle length, it is just the frock for a dinner-party. Long sleeves are optional. For sizes 32 to 42  
Price, 75 cents



5722



5700



5740

FROCK No. 5722—If you look your best in a simply tailored frock, you will be charming in this new model, which favours the silhouette with interest at and above a slim waist. Use a sheer woollen. Sizes 14 to 20; 32 to 38  
Price, 75 cents

FROCK No. 5700—Trimness is the key-note of the new mode. This frock, of flat crêpe, personifies all that is neat and practical in a run-about model for the home, the office, or the classroom. For sizes 14 to 20; 32 to 38  
Price, 75 cents

FROCK No. 5740—Lace lends an air of elegance to your velvet frock and gives it a formality that is appropriate for dinner and dancing. A view in two tones of flat crêpe is sketched at the right, center. It is designed for sizes 32 to 42  
Price, 75 cents



5739 5766

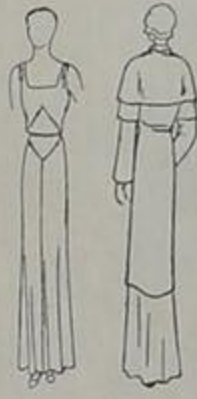


5740



5722 5700 5740

Two frocks and a wrap  
that foretell the most  
important spring lines



S3544



S3543

5849

FROCK No. S3544—A canton crêpe afternoon frock that combines many of the best points of this season's smartness. The collar is circular; the sleeves are draped at the elbow. It has a high and wrapped rib waist-line. Sizes 12 to 20; 30 to 38. Price, \$1

EVENING GOWN No. S3543—Here is a frock that expresses the newest movement of the mode, its originality and charm. It has a slender moulded look from the décolletage to the circular panels that trail slightly on the ground; 32 to 40. Price, \$1

EVENING WRAP No. 5849—The tendency to pile up bulk above the waist has extended to this velvet evening wrap, which has a cape, full-length sleeves that flare slightly, and circular oversleeves treated in an effective manner. Cut for sizes 32 to 40. Price, 75 cents

New "easy-to-make" models that embody individuality, distinction, and good taste



5848

5848

COAT No. 5848—An "Easy-to-Make" coat that does not sacrifice one jot of its smartness for all of its simplicity. A separate scarf is optional. Use crépey woollen. Sizes 32 to 42  
Price, 75 cents

COAT No. 5848—This time, the "Easy-to-Make" coat wears a scarf that either buttons or falls freely, adding a more formal note. The material used is velveteen. Designed in sizes 32 to 42  
Price, 75 cents

FROCK No. 5841—Paris says that little pockets jutting out unexpectedly, like the cornucopia ones on this "Easy-to-Make" frock, are new and chic. In woollen; 32 to 44  
Price, 50 cents

FROCK No. 5846—If you are a short woman, this frock will fit you to a T, for it was designed especially for you. And it's "Easy-to-Make," too. In sheer woollen. Sizes 32 to 42  
Price, 50 cents

FROCK No. 5846—This is a second version of the frock described directly above. The novel cut of the short sleeves and the simple neckline create an entirely new frock; 32 to 42  
Price, 50 cents

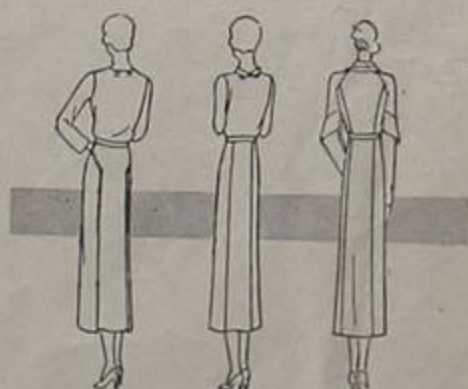


5846

5841



5846



Neck-lines and shoulders  
continue to be a focus  
of the fashion spot-light



5844

5843

FROCK No. 5844—Tailored simplicity marks this frock of sheer woollen. It's the kind of trim and neat model that is ideal for an office or home. Short sleeves optional; 32 to 42  
Price, 75 cents

FROCK No. 5843—The dropped shoulder is one of the smartest fashion points of the mid-winter season—it creates the V-topped silhouette. The skirt is wrapped. Sizes 32 to 46  
Price, 75 cents

EVENING FROCK No. 5851—The delicate and feminine charm of lace makes it a perfect medium for this evening frock, featuring the new unbelted silhouette. Sizes 32 to 46  
Price, 75 cents

EVENING FROCK No. 5851—Another version of the frock at the immediate right. It's in satin and collarless and boasts a straight line from the shoulder to hem. Sizes 32 to 46  
Price, 75 cents

FROCK No. 5842—An interesting tuck motif is the special feature of an afternoon frock in canton crêpe, which has distinctive sleeves. Short ones optional; 12 to 20; 30 to 38  
Price, 75 cents



5851



5842



# New frocks for almost any day-time occasion

SHE who sews is never faced with the annoying question, "What shall I wear?" For her wardrobe always has in it the right frock or coat for the right occasion. The woman who uses Vogue patterns can afford to have more frocks than one who buys one or two and then finds, to her dismay, that she has run over her budget. And the woman who is dressed by Vogue can be confident, at all times, that every pattern is a guarantee of individuality.



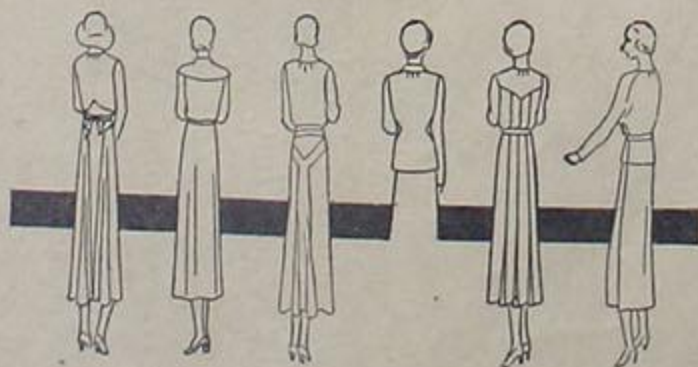
FROCK No. 5690—In this frock, the pointed motif of the waist is repeated in the seamings of the skirt with unusual effectiveness. The material used is a sheer woollen; 32 to 42  
Price, 50 cents

FROCK No. 5764—A frock that is utterly different. Notice the unusual way in which the collar is cut and the amusing use of buttons. Sheer woollen and piqué; 14 to 20; 32 to 38  
Price, 75 cents

FROCK No. 5724 Two-toned colour contrast is used on this attractive frock for daytime, of flat crêpe. A wide belt does happy things to your waistline. Sizes 32 to 42  
Price, 75 cents

FROCK No. 5775—Fur is the only trimming on this "Easy-to-Make" light-weight woollen frock. However, so chic are its lines that the fur is optional. Sizes 14 to 20; 32 to 38  
Price, 75 cents

FROCK AND JACKET SUIT No. 5737—Add a brief and fitted jacket to a smart frock, and you more than double the effectiveness of your dress. In flat crêpe; 14 to 20; 32 to 38  
Price, 75 cents



5737

5775

# Children's clothes, a collar set, and a very useful gift for a man



SET No. 3221—If only a baby could know what fine clothes it may wear. But baby can't, and the thrill is mother's when she sees her youngest in this light wool set. Sizes 6 months and 1 year  
Price, 25 cents



COLLAR SET No. 5850  
No matter what type of collar you want, it is in this set, and each one is fashion-right in these days when the collar is such an important part of the frock. One size  
Price, 25 cents

SMOKING-JACKET No. 5852—If you are in doubt about what to give father or brother for Christmas, here is the answer in a practical and good-looking jacket. Cravat silk; 36 to 44  
Price, 50 cents



FROCK No. 3224—For the girl who is graduating or the young lady who needs a pretty new party frock, this georgette dress is suggested. It is trimmed with ribbon and has a circular skirt; 10 to 14  
Price, 25 cents

SUIT No. 3223—A new linen suit that is easy to keep looking fresh and clean is just the kind of suit that an active boy should wear. It is simple and very manly. Long sleeves optional; 2 and 4  
Price, 25 cents

FROCK No. 3222—An "Easy-to-Make" frock is worn by the little girl sketched directly above. It has the classic lines that smart mothers insist on for their children. In printed cotton; 2 to 8  
Price, 25 cents



5852

## Any One Can Sew Successfully Using "Easy-to-Make" Patterns



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IT'S irresistible—this urge to make one's own clothes. Not only is it the smart thing to do, it is a sure means to economy as well as to individuality. And just in case you never made yourself a frock, and rather fear to begin, Vogue offers you a number of designs that live up to their name of "Easy-to-Make." These are so simple of construction that a novice can be sure her very first frock will be a tremendous success. The Dressmaking Chart tells you every important fact about cutting and making each costume. All that you have to do is follow its guidance. Always keep in mind that, though Vogue's "Easy-to-Make" designs are unusually easy to use, they have all the fashion-rightness, the smart lines, and perfect fit that have made Vogue patterns famous for years.

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Single copies of Vogue Pattern Book cost 35 cents; a year's subscription, \$1.50 for six copies. Vogue Pattern Service in Greenwich, Connecticut



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